

BASK | June 2022 Planning Meeting Minutes

BASK Planning Meeting Minutes for June 14th, 2022

I. The BASK Planning Meeting was hosted on Zoom on Tuesday June 14, 2022. VP Beth Kim called the meeting to order at 7:02pm and the meeting was adjourned at 8:30 pm Meeting Recording

Attendees:

18 Zoom attendees: Beth Kim, Darryl Thomas, Tom Colton, Dwight Brown, Bob Mellinger, Ellen Simms, Dee, Melissa Dunlap, Angela Davis, Neil Zarchin, Olga Tsyvinsky, Julie Small, David Longerbeam, Cindy Regnier, Ross Wang, Tim Yarish, Penny Wells, Nadia Dmytriw

II. Review of meeting minutes from May meeting

- A. Minutes are approved.
- B. Review the action items from last month's minutes.
 - 1. Jim Ferris sent an update (see below committee report)
 - 2. Treve Johnson's concern regarding in person meetings got worked out.
 - 3. Kathleen Scanlon archivist Beth will follow-up

III. President's report

- Laura Zulliger has agreed to be speaker seeker in addition to Ken Mannshardt. Very excited as she has a lot of connections from around the world.
- How to make the Oaxacan Demon Kayak award a fun measure of appreciation. Open to ideas. Likely Beth & Tom will be deciding periodically who to award it to.
- General meeting will be a week earlier this month. Requesting suggestions for July meeting early since Tom & Ellen will be on vacation.

IV. Treasurer Tim Yarish reports

Bank balance of \$28,000. Last January was \$11,000 so it has been growing steadily. Expenses have been \$8600 less than income this year and have received \$10,000 in membership dues so far. No reported income from Sonoma State Pool session yet and he expects to have several hundred dollars of additional income from that. Tom suspects this year's surplus is because of the timing of membership renewals. Beth suggests we haven't been spending as much since there are fewer in person parties/ get togethers, particularly when there are in person speakers visiting. The fees from 5 skills clinic students have been received thus far.

Julie suggests using the funds for a scholarship fund. Beth suggests subsidizing additional safety training. Other suggestions were made. The bank account now has a debit card.

Action item: discuss who should have access to the debit card and under what circumstances.

V. Member-at-large Jim Ferris reports

Jim's update to Beth is that they settled on a standard file name for the waivers and he's sent test waivers to Kathleen. He will also post a paddle for August soon.

VI. Committee reports



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- A. Safety and Education (Margot Otway & Jenn Fury) Successful May. How to Plan Bay Paddle with James Jacobs co-teaching went well.
- B. Website/Database (Krista Fechner/Darryl Thomas)
 Ongoing issues with gmail rejecting emails. All web properties have been updated as well as word press site and plug-ins. During word press upgrade Darryl realized that "snippets" need to be further worked on and he will discuss with Krista. New website with improved security and other "under the hood" aspects will be deployed in the next week or so. Overall look and function will be similar to the current one though.
- C. Librarian (Jim Ham)
 Not present
- D. Speaker Seeker (Ken Mannshardt/Laura Zulliger) Not present
- E. Environment (Ellen Simms)
 No update
- F. Membership and party plans (Penny Wells)
 No update
- G. BASK Ambassadors (Genevieve Shiffrar/Brad Curry)
 Gen who was lead BASK ambassador will be flip flopping roles with Brad
- H. Newsletter (Deborah Davis/Cris Lewis)
 Not present
- I. Facebook (Treve Johnson)
 Treve's update to Beth says no issues with FB this month.
- J. BASK Archivist (Kathleen Scanlon)
 Not present
- K. BASK Communication Committee (Johan Niklasson)

 Johan updated Beth that they are on track to launch forums in the fall as a potential replacement for Buzz.
- L. Chart on Every Deck Initiative (Angela Davis)
 They have 22 layouts around SF Bay. Once they're approved by the committee Angela will add to them. Next steps include figuring out the info to put in the margins. Once that 's approved they can move forward with printing the charts. She will send a sample chart to the committee this week. Tom would like Joe Petolino to do a presentation on how people can download pdf's of the charts from the Trip Planner. He thinks the July meeting might be a good opportunity to do that. Question around who gets the first round of charts? Tom suggests volunteers and students for the Skills Clinic and those who initiate paddles.
- K. Skills Clinic Update (Darryl Thomas)

Very happy with this year's selection of students. More volunteers are needed so they've re-opened the volunteer applications (currently at around 30 applications and would like to have 50).

VII. Discussion topics

- A. Boat Diversity Survey results (Ross Wang)
- Ross provided a detailed analysis of his survey
- Takeaways
 - The majority of paddlers of alternative watercraft also own standard



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sea kayaks. However, there were also 9 respondents who do not own sea kayaks, standard or alternative. Most paddlers who do not own a sea kayak are open to trying other kinds of boats.

- There is a fair amount of overlap in trip demand, particularly protected bay / open lake paddles.
- Safety and Education opportunities exist for rescues and cold-water immersion attire for paddlers of alternative watercraft. However, we may not find paddlers willing to demonstrate rescues for some types of alternative watercraft.

Recommendations

- Initiate inclusive paddles because the demand exists
- Those who have the knowledge on how to rescue alternate craft should share that knowledge
- Find ways to facilitate acquiring/renting/ borrowing traditional craft for those who don't have access (perhaps with extra funds?)